



# WORLD OF STATIONERY

POST EVENT PRESS RELEASE

**Event:** Specialized Trade Fair of Stationery Goods and Office Accessories  
WORLD of STATIONERY

**Dates:** 9–11 October 2024

**Venue:** ACCO International Exhibition Centre (Kyiv, 40-B Beresteiskyi Ave.)

**Organizer:** Ukrainian Association of Stationery Goods Suppliers  
ACCO International Exhibition Company

**In early October, the leading event of stationery market successfully returned to Kyiv. The only business exhibition of stationery and office goods in Ukraine – WORLD of STATIONERY – was actively working for three days. The event brought together 37 companies representing nearly 100 brands on the market.**

In October 2024 **WORLD of STATIONERY** exhibition took place in Kyiv. The event is the main and only trade fair in Ukraine dedicated to stationery produce, office, school and creative supplies. After a forced break, the trade fair has successfully resumed with an **exposition area of more than 2 thousand square meters**, which is almost a full pavilion of bright and stylish stands.

This year's edition of the show **featured 37 companies**, that offer **nearly 100 brands** on the Ukrainian market, both of their own production and from well-known world manufacturers. The following companies were present at the fair: 4PROFI, PROFIPLAN TM, AKC TRADE, APELSIN, ARKUSH TM, ART PLANET, COLOP, EXPRESS OF LUCK PUBLISHING HOUSE, FORM S, FRESH, IMPORT PAPER, IMPORT-OFFICE UKRAINE, IPT PUBLISHING HOUSE, KANC MAISTER, KANCTRADE, PE KOZLOV V. YU., LEGPROMSERVIS, LOKSI, LUX COLOR, LUXON, MALEVARO GROUP, ORFEY, PAPIRUS UNIVERSAL, PELICAN, RAYDUGA TRADE, RECTIME-VM, RUSLAN PUBLISHING HOUSE, STRATEG, TM, TATTOOSHKA, TERRA UA, TOP CREATIVE COMPANY, TRODAT UA, UKRBOARDS TM, UTEC, VILNO, VIVAT TRADING, PE YAKOVENKO/

The renewal of the **WORLD of STATIONERY** gained great interest not only from exhibitors but among visitors as well. This year's exhibition **was attended by more than 1000 people, over 80% of whom were managers and owners of companies**, as well as **private entrepreneurs**. Among the guests were also representatives of **the largest retail chains** such as Epicenter K, Megamarket, Silpo, Auchan, METRO, Aurora, Rozetka, F.UA, EVA and others.

Despite the somewhat unusual time of year for this exhibition, the autumn edition of the **WORLD of STATIONERY** featured all **the most important categories of goods for office, school and creativity**. These included writing utensils, office supplies, paper products, notebooks and diaries, school stationery, hobby and creative goods, children's educational and developmental literature, colouring books, presentation equipment, business souvenirs, leather goods, etc.

**WORLD of STATIONERY** is the only trade fair in Ukraine for communication between participants of the stationery industry. Here, manufacturers and suppliers of goods can showcase their brightest novelties and present new brands. And retail store owners and representatives of large retail chains can find the best suppliers, learn about new companies and brands that have entered the market. It is a platform for live communication, productive negotiations, and deal-making.